





THIRD STOP: IMPLEMENTATION ON THE GROUND

Cacao as Life Alternative for Small Farmers in Ecuador
Eco Kakao

Our journey – eco.business Fund Conference 2019

Claro Blacio
Head of Sustainability

Problem



Little importance to sustainability topics



Lack of attention to small holder farmers



Little sophistication and technification in the production of cocoa



Lack of financing and technical assistance to small holder farmers. No public policy for the cocoa sector

Solution !



Focus on sustainable producer practices, especially focused on small holder cocoa growers ideally under partnerships

Sassandra
and
Aurora
Programs



“Escuela de campo”/ “field schools” methodology



Training focused on sustainable principles that increase productivity



Partnership with different players in the value chain: suppliers, producers, trainers, credit providers and buyers

Result



Sustainable, profitable and high quality cacao

PROJECT RESULTS



5000 families



5 provinces in Ecuador



Productivity increase



Better quality of life



Income increase



Training material developed



Better environmental practices



40% women trained





THANK YOU FOR YOUR ATTENTION

Initiated by  |  | 