

Portrait of HiFarm lead farmer

Paul Rono

Paul Rono is a rainfed farm owner with 18 acres, of which 5.5 acres are now used to grow maize. Planting is done in March. Upon harvesting he hires people from the community to help. The maize is sold in the local markets and used for cattle as

"HiFarm helps a lot in the growing of maize. I like the assistance and can see a lot of potential!"

So far, his farm was visited five times by the HiFarm team, and he attended the "Knowledge Exchange" session, where he discussed his soil sample results. He expects his yield to increase due to the HiFarm project: "With knowledge from the HiFarm team, things will change. Very motivating!". Thanks to HiFarm he would like to expand his maize acreage, to improve his family's living standard. People from the community have been curious about the activities. Paul Rono wants to share his gained knowledge with them: "I want them to be like me."



Rongai, Nakuru, Kenya



Maize



5.5 acres



40 years

Personal project goals







Watch video interview





HiFarm is a data-driven agricultural intensification project with 60 selected maize, coffee, and tea farmers across Kenya, aimed at improving their productivity! The pilot is funded by the eco.business Development Facility, and carried out by FutureWater, HiView, Holland Greentech and ThirdEye Kenya, in collaboration with the Export Trading Group (ETG) and Farmers Foundation (EFF). For futurewater.eu/projects/hifarm.